

Vincent Battaglia is the founder, CEO and president of Renova Energy Corp. Battaglia, who holds a master's degree from the Executive MBA program at UCR Palm Desert, advances sustainability in the built environment, one rooftop, parking field and ground mounted solar system at a time.

UCR PALM DESERT: Tell us a little about your business and the work you do.

BATTAGLIA: Renova Energy Corporation is a commercial and residential solar and advanced energy storage company. I envisioned it as my Master's Thesis – it was the blueprint for the entire company. It was such an advantage to put everything down on paper and make it work there before I took it into the real world.

UCRPD: What's one thing the public might not realize about your work?

BATTAGLIA: It's pretty equal parts expertise on the roof and expertise with the processes before we climb up the ladder to install solar. We have more than 100 separate tasks that have to be completed between the time the customer agrees to a proposal and when we walk away from a completed job. Our company is constantly striving to improve the handoff of each of these tasks between team members.

UCRPD: What were some of the skills you learned at UCR Palm Desert that helped you start and grow your company?

BATTAGLIA: It helped define what being an entrepreneur meant – saying you are and then executing it are two entirely different things. I learned a lot of solid business practices revolving around everything from forecasting to accounting to company structure and organization.

UCRPD: What's the best piece of advice you received while at UCR Palm Desert?

BATTAGLIA: Vision is only one part of a successful company – you also have to have passion, perseverance and patience.