



IN MEMORIAM OF
BARRY SCHOENFELD



The UCR Osher community mourns the loss of Barry Schoenfeld, a cherished instructor and dedicated member of our vibrant learning family. A graduate of Cornell University, Barry brought over 40 years of expertise in marketing, advertising, research, social media, and consulting to his roles, holding executive positions in New York and Los Angeles. In 2001, he founded his own consulting firm, Clear Vision Partners, and later established the California Community of Men (CalComMen), a global organization of over 10,000 men-who-love-men, dedicated to creating drug-, alcohol-, smoke-, and electronics-free spaces where men could engage and connect more genuinely and authentically.

Residing in the Coachella Valley, Barry was a passionate advocate and active supporter of the LGBTQ community. At UCR's Osher program, as well as those at Duke, Tufts, Cal State San Bernardino, Arizona State, and Johns Hopkins, Barry shared his vast knowledge and diverse interests, always teaching from his passions—whether in performing arts, social media, archaeology, mindful meditation, or architecture. An enthusiastic aficionado of opera, musicals, and theater, and a dedicated student of global history and cultures, Barry's courses were known for their creativity, depth, and the profound impact they had on his students.

Barry is survived by his husband of 17 years, Ron.